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**PARIS IS STILL EUROPE'S MOST ROMANTIC CITY  
(UNLESS YOU'RE FRENCH)**

***PARSHIP research places France's capital as top for romance,  
but Venice is sailing close behind***

(London 30/4/06) Research conducted by PARSHIP, Europe's most successful psychometric online dating service, reveals that – perhaps not surprisingly – Paris emerges as Europe's most romantic city. Venice came a very close second, while Rome was the number three choice.

The PARSHIP research, which solicited responses from over 1000 single people in the UK and another 4000 in seven other European countries, explored singles' attitudes to love, romance and relationships. 29% of respondents chose Paris as the most romantic city in Europe, whilst 24% plumped for Venice. Italy scored well for romantic venues, with Rome and Florence coming third and fourth, gaining 8% and 7% of the votes respectively. Vienna, Amsterdam, Prague and Barcelona also scored respectably, whilst London, for all its cosmopolitan charms, was chosen by only 2%, tying with Lisbon and just scraping ahead of bottom-ranked Berlin, Brussels, Budapest, Madrid, Monaco, Munich and Oslo.

However, Paris wasn't a unanimous Number 1 for Europe's lovers. Austrians selected Venice as the top romantic spot in Europe – as did the French themselves!

Tony Blin-Stoyle, PARSHIP.co.uk country manager and former managing director of UpMyStreet.com and FT.com said:

“Paris is not only the City of Light, it is also the City of Love. Its appeal as a romantic destination is eternal. However, people's increasingly sophisticated travel experience is reflected in the wide range of choices. London might have a reputation as the most exciting capital in Europe, but clearly it's not a contender in the seduction stakes.”

Originally launched in Germany in 2001, PARSHIP is now Europe's largest online dating service for people who want to form a serious relationship. With over 1.7 million members, PARSHIP is growing faster than any other online dating site and has tripled its membership in the last 12 months.

**Europe's most romantic city**

<b>Paris</b>	<b>29%</b>	Lisbon	2%
<b>Venice</b>	<b>24%</b>	Hamburg	1%
<b>Rome</b>	<b>8%</b>	Munich	1%
Florence	7%	Budapest	1%
Vienna	7%	Madrid	1%
Amsterdam	6%	Oslo	1%
Prague	4%	Berlin	1%
Barcelona	4%	Monaco	1%
<b>London</b>	<b>2%</b>	Brussels	1%

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